Pawitra Chiravirakul

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Research Interests

Human Computer Interaction, User-centered design, User model

Professional Experience

- **Instructor, February 2015 – Present**

  Faculty of Information and Communication Technology (ICT),

  Mahidol University, Bangkok, Thailand

- **Teaching Assistance, June 2011-2013 – Systems Development** Department of

  Computer Science University of Bath, Bath, UK

- **CHI 2014, One of a CHInd, 26 April to 1 May–Paper Presenter** Toronto, Canada

Education

2015   **Ph.D. in Human Computer Interaction**

   Department of Computer Science, University of Bath, Bath, UK **Internship**, April to June 2013,
   National Institute of Informatics, Japan

2010   **M.Sc. in Software Systems Engineering**

   University College London, London, UK

   Internship and Project, June to September 2009, Credit Suisse, UK

2008   **B.Sc. in Information and Communication Technology**

   Mahidol University, Bangkok, Thailand Graduated the 1st Class Honor **Senior Project**, August
   2007 to March 2008 **–** "E-Profile System"

Selected Publications

- Isaree Suttichurchart, Pimchanok Metapatara, Putwadee Chuangyanyong, and Pawitra Chiravirakul. Esc Challenge Game application for enhancing executive functions. *Journal of Information Science and Technology 2018;8*: 35-46.

- Pisalayon, N., Sae-Lim, J., Rojanasit, N., & Chiravirakul, P. (2017, May). FINDEREST: Identifying personal skills and possible fields of study based on personal interests on social media content. In *2017 6th ICT International Student Project Conference (ICT-ISPC)* (pp. 1-4). IEEE.

- Rakfukfon, K., Siraphaibool, S., Rattanadechaphitak, S., & Chiravirakul, P. (2017, May). MySRT management system for senior project document repository and tracking. In *2017 6th ICT International Student Project Conference (ICT-ISPC)* (pp. 1-4). IEEE.

- Wangskarn, N., Siritantitam, J., Meesri, N., & Chiravirakul, P. (2016, May). Flowty-Flow: A Web application for preparation and distribution of Standard operating procedures. In *Student Project Conference (ICT-ISPC), 2016 Fifth ICT International* (pp. 21-24). IEEE.

- Suwattananon, N., Thongliam, N., Wongwachirawanich, N., & Chiravirakul, P. (2016, May). BeEvaluator: An online evaluation system with KPIs matching. In *Student Project Conference (ICT-ISPC), 2016 Fifth ICT International* (pp. 17- 20). IEEE.

- Chiravirakul, P., & Payne, S. J. (2014, April). Choice overload in search engine use?. In *Proceedings of the 32nd annual ACM conference on Human factors in computing systems* (pp. 1285-1294). ACM.